



**NOTICE OF A MEETING  
TOURISM ADVISORY BOARD  
THURSDAY, JANUARY 30, 2025, AT 9:00 AM  
MORRISS HALL, THE BARNHILL CENTER  
106 S DOUGLAS  
BRENHAM, TEXAS**

**1. Call Meeting to Order and Welcome New Board Members Keith Hankins and Stephanie Wehring**

**2. Public Comments**

*[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three minutes. No Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with the law.]*

**REGULAR SESSION**

**3. Discuss and Possibly Act Upon Approval of Minutes from October 17, 2024, Tourism Advisory Board Meeting**

**4. Discuss and Possibly Act Upon the Election of a Board Chair and Vice-Chair for the 2025 Calendar Year**

**WORK SESSION**

**5. Review Update on Geiger & Associates Media Tour**

**6. Update on Brenham's Request for Recognition as the Ice Cream Capital of Texas by the State Legislature**

**7. Report on Planning for the Upcoming Wildflower Season**

**8. Report on Wrap-Up of Brenham's Hosting of the Smithsonian's Museum on Main Street *Crossroads* and A Century of Simon Exhibits, and Related Projects and Programming**

**9. Visit Brenham DMO Fiscal Year Q4 Report**

**10. Washington County Expo Report**

**11. Administrative Report to Include Review of 2025 Round 1 Tourism Grant Funding; Update on Tourism Friendly Texas Recognition; Tourism Partner Awards Coming February 11**

**12. Adjourn**

***CERTIFICATION***

I certify that a copy of the January 30, 2025, agenda of items to be considered by the Tourism Advisory Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on Friday, January 24, 2025, at 3:10 p.m.

*Nancy Joiner*

Tourism and Marketing Specialist

**Disability Access Statement:** This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested twenty-four (24) hours before the meeting) by calling (979) 337-7200 for assistance.

I certify that the attached notice and agenda of items to be considered by the Tourism Advisory Board was removed by me from the City Hall bulletin board on the \_\_\_\_\_ day of \_\_\_\_\_, 2025 at \_\_\_\_\_.

\_\_\_\_\_  
Signature

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